

The healthy buildings movement

The WELL Building Standard

The leading tool for advancing health and well-being in buildings, communities, and organizations, globally



NICE TO MEET YOU

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HEALTH IN TODAY'S WORLD





2014

IWBI launches
WELL



IWBI launches the
WELL Building Standard after a 6-year, expert peer-review process.

2017-2018

WELL expands to
communities



IWBI launches
WELL v2 pilot

2019

WELL at scale



IWBI releases **WELL Portfolio**, a comprehensive program that enables organizations to implement, assess, and scale.

2020

WELL adapts to address the COVID-19 pandemic



IWBI launches the **WELL Health-Safety Rating** to address COVID-19 impacts and safety-related issues.

WELL v2 graduates and is met by significant adoption worldwide.

2021

Increased applications of **WELL**



IWBI announces the **WELL Performance Rating**.

Landmark consumer awareness campaign launches.

IWBI launches the **WELL Health Equity** and **WELL Homes** advisories.

EXPANDING IMPACT

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Explosive demand for WELL

13.6M*

people impacted

33,000+

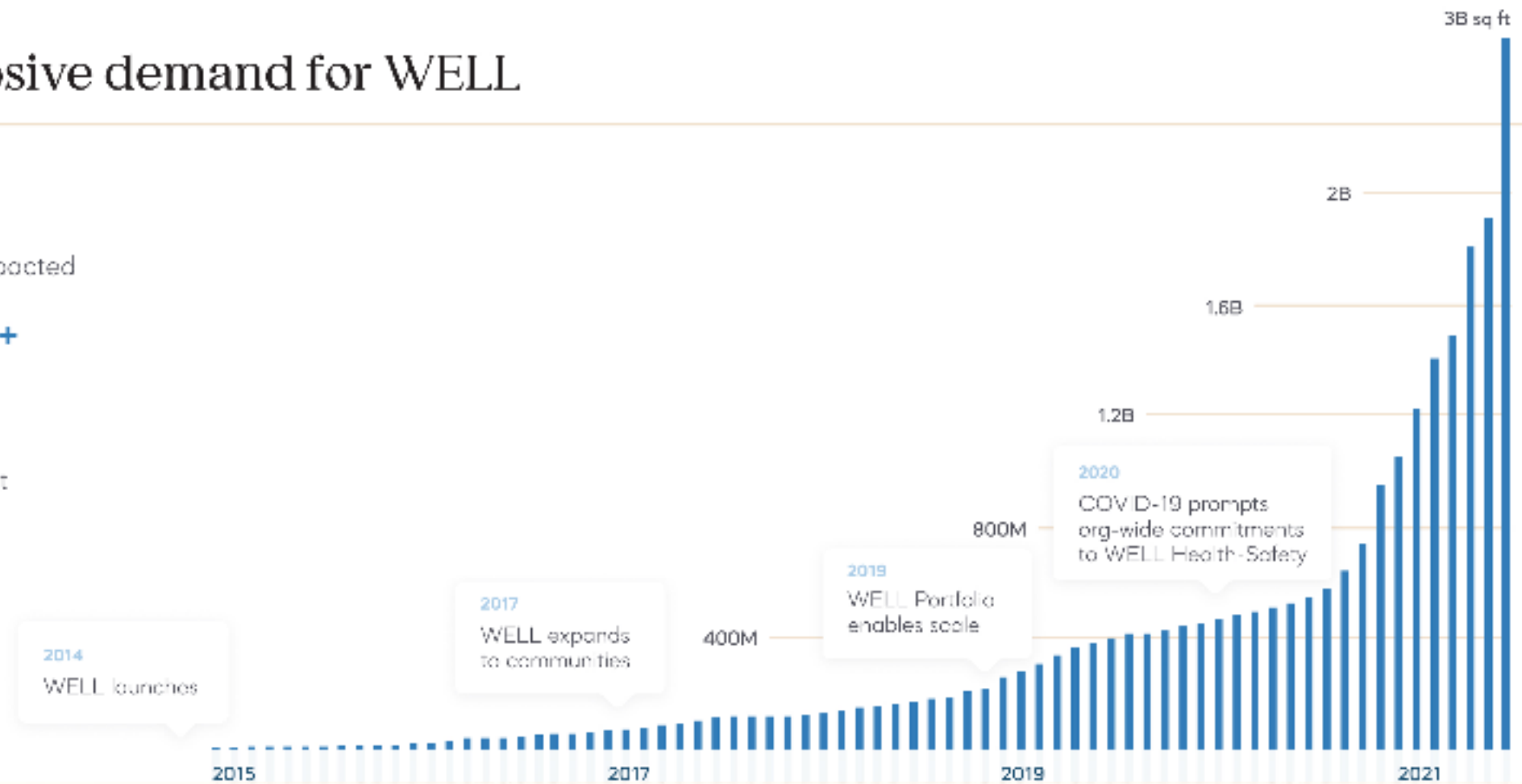
locations

3B

square feet

98

countries



Over 2,000 organizations – including 96 of the Fortune 500 – use WELL as their roadmap.

*People impacted based on the industry benchmark of 200 sq ft per person. Data updated Nov. 2021

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A woman with shoulder-length brown hair, wearing a white and grey striped button-down shirt, is sitting at a desk and smiling while looking at a laptop. The background shows a bright office environment with a window on the left and a bookshelf on the right.

01

PEOPLE FIRST PLACES

We spend approximately 90% of our time indoors, and our environment is the largest determinant of our overall health.



That means our health begins at home –
and at work, and in all of the
spaces we frequent on a daily basis.

WHAT DETERMINES THE STATE OF HEALTH?





GET TO KNOW WELL

WHERE IT ALL STARTED

In 2014, IWBI launched the [WELL Building Standard](#) after a six-year, expert peer review process that spanned three feedback phases featuring scientists, practitioners and medical professionals from around the world.



VALIDATED BY A THIRD PARTY

For over five years, IWBI has partnered with Green Business Certification Inc. (GBCI) to provide third-party verification for WELL.

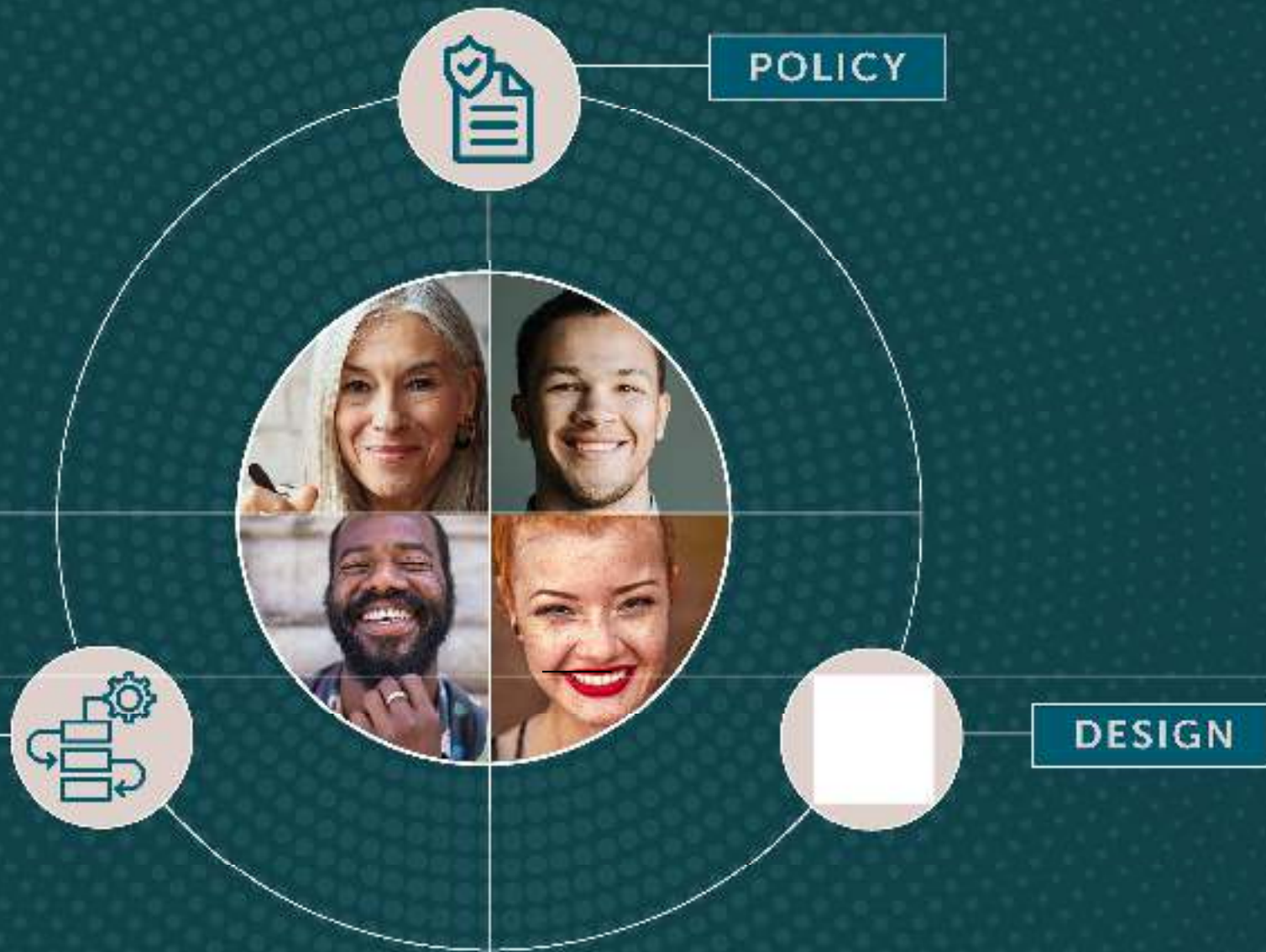


A person is performing a yoga pose (Vrikshasana or Tree Pose) on a large, flat rock. They are standing on their right leg, with their left leg bent and the foot resting on the right thigh. Their arms are raised straight up, with hands clasped together above their head. The person is wearing a light-colored tank top and dark leggings. The background features a calm body of water, a dense line of green trees on the left, and a clear sky. The overall scene conveys a sense of balance, stability, and connection with nature.

03

A STANDARD
BUILT FOR YOU

WELL IS HOLISTIC





WELL assesses the health of organizations holistically across ten core areas:



AIR



WATER



NOURISHMENT



LIGHT



MOVEMENT



THERMAL
COMFORT



SOUND



MATERIALS



MIND



COMMUNITY

“

Green building and healthy building certifications are so critical because they provide validation that an organization has actually done what they said.

Rachel Hodgdon
IWBI President & CEO



AIR

Achieve high-level indoor air quality across a space's lifetime.

- **Air quality management**
- **Smoke-free environment**
- **Ventilation design and particle filtration**
- **Construction pollution management**
- **Improve supply air**
- **Air quality monitoring and awareness**
- **Pollution infiltration management**
- **Combustion minimization**
- **Isolate sources of contaminated air**
- **Microbe and mold control**



WATER

Access to high quality drinking water and water management.

- Performance metrics and monitoring
- Legionella control
- Enhanced quality
- Drinking water promotion
- Moisture management
- Hygiene support



NOURISHMENT

Encourage better eating habits by creating food environments where the healthiest choice is the easiest choice.

- Fruits and vegetables
- Nutritional transparency
- Refined ingredients
- Portion management
- Special diet accommodations
- Food advertising and education
- Mindful eating spaces
- Food preparation guidelines
- On-site food production
- Responsible food sourcing



LIGHT



Benefit from daylight and lighting systems designed to increase alertness, enhance experience and promote sleep.

- Appropriate light exposure
- Visual lighting design
- Circadian lighting design
- Glare control
- Daylight design strategies
- Daylight simulation
- Visual balance
- Electric light quality
- Occupant lighting control



Promote active living through environmental design strategies, policies and programs.

- Active buildings and communities
- Ergonomic design
- Active furnishings
- Circulation network
- Facilities for active occupants
- Site planning and selection
- Physical activity opportunities
- Physical activity promotion
- Physical activity spaces and equipment
- Self-monitoring



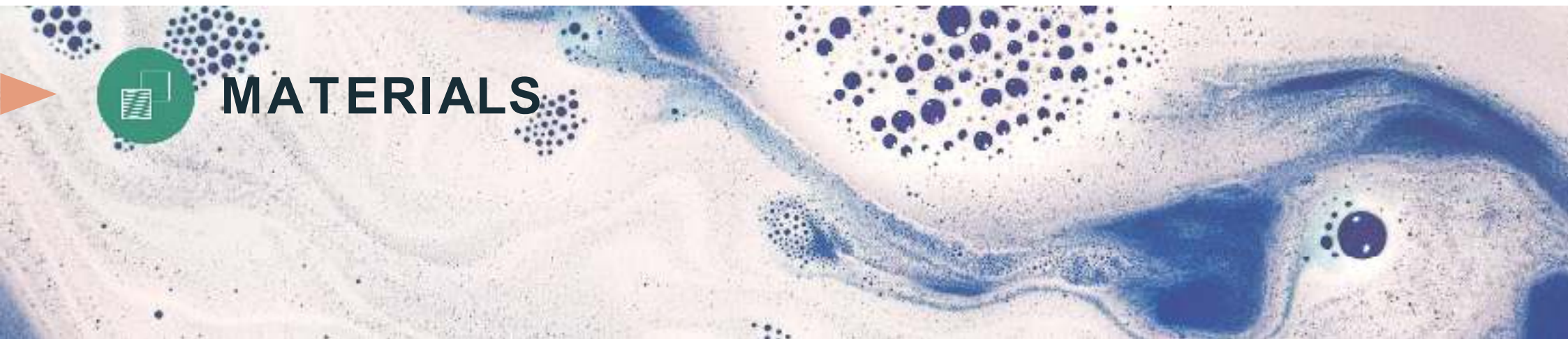
Maximize your productivity through improved HVAC system design and by meeting thermal preferences.

- Performance metrics
- Thermal zoning
- Individual controls
- Radiant thermal comfort
- Ongoing monitoring
- Humidity control



Improve your experience with optimal acoustical comfort parameters.

- Sound mapping
- Maximum noise levels
- Sound barriers
- Reverberation time
- Sound reducing surfaces
- Minimum background sound
- Enhanced audio devices



Reduce human exposure to hazardous building materials.

- Lead, Asbestos, PCB and Mercury safety
- CCA and lead management
- Site remediation
- Material restrictions
- COC restrictions
- Materials transparency
- Materials optimization
- Waste management
- Minimal / low hazard pesticide use
- Cleaning products and protocols



Support cognitive and emotional health through design, technology and treatment strategies.

- Mental health promotion
- Connection to nature
- Connection to place
- Mental health services and education
- Stress management
- Restorative opportunities and spaces
- Tobacco cessation
- Substance use services



COMMUNITY

Establish inclusive, integrated community through social equity, civic engagement and accessible design.

- Health and wellness promotion
- Accessibility and universal design
- Emergency preparedness
- Occupant surveys
- Health services and benefits
- New parent support
- Family support
- Civic engagement
- Diversity and inclusion
- Emergency resources

MEET WELL V2



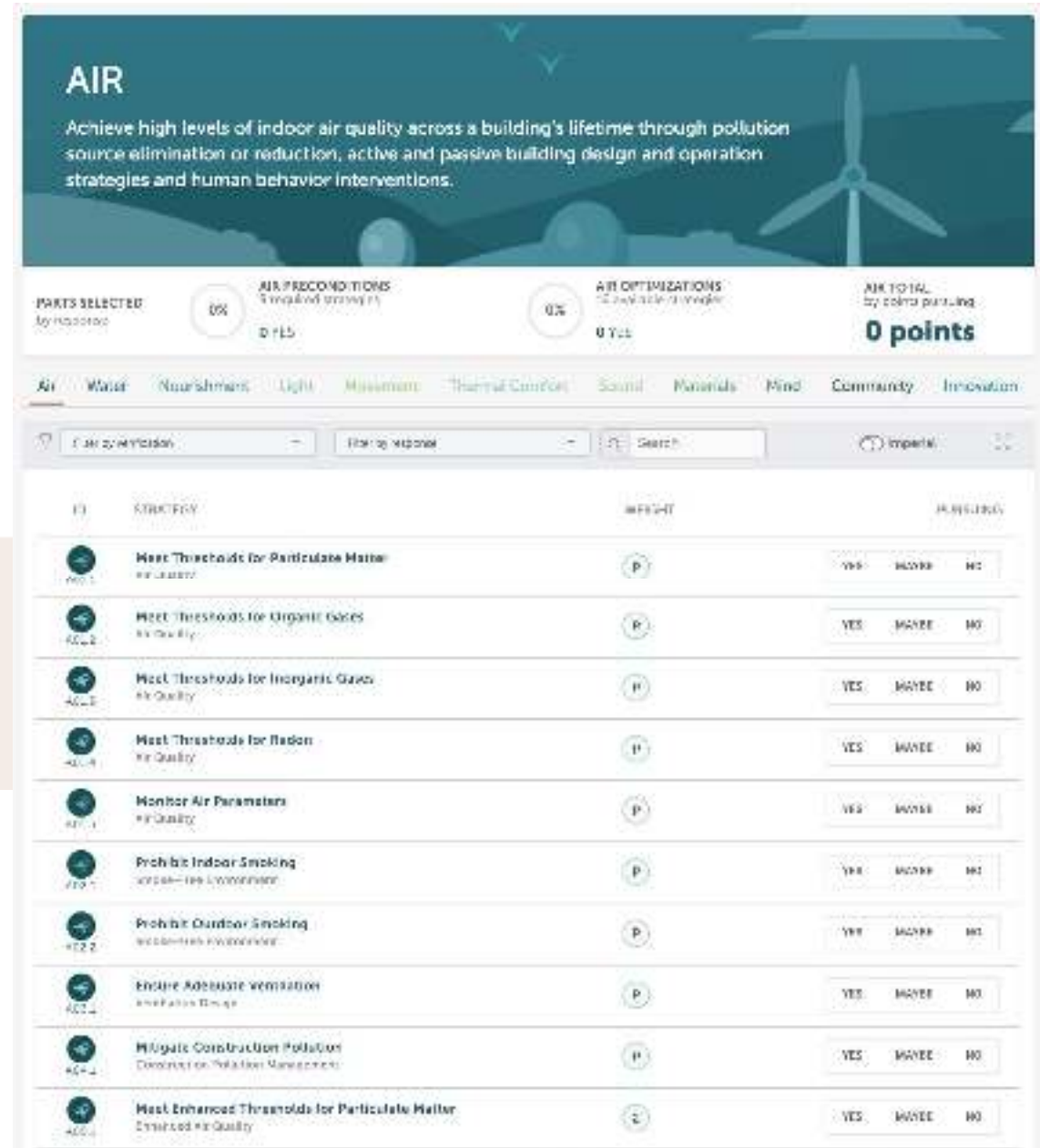
UNIQUE PROJECT TYPES

WELL v2 is designed to work with all types of building projects.



DYNAMIC SCORECARD

Leverage the WELL v2 digital platform to create a custom scorecard.



erved.

VERIFIED PERFORMANCE

WELL prioritizes accountability through a data-driven performance review and on-site environmental assessment.

ONSITE
TESTING



PERFORMANCE
REVIEW



PERFORMANCE
VERIFICATION

WELL: POINTS-BASED SCORING



40 pts



50 pts



60 pts



80 pts

A modern office interior with large windows, desks, and people collaborating. The scene is bright and airy, with natural light streaming in from the windows. In the foreground, there are desks with computers and office chairs. In the background, a group of people are standing and talking near a large window. The overall atmosphere is professional and collaborative.

04

COLLABORATIONS

PEOPLE + PLANET

WELL works in conjunction with global green building rating systems to enhance building performance for human health and our environment.



•greener1star

BREEAM®



LIVING
BUILDING
CHALLENGE



THE WELL COMMUNITY STANDARD™ PILOT

The premier global standard for supporting health and well-being through inclusive, integrated and resilient communities.





WELL PORTFOLIO

SUMMARY

- A **health-focused** rating program rooted in the WELL v2 building standard that covers a company's defined portfolio
- **Benchmarks** progress internally and externally, and recognizes incremental achievements of individual properties annually
- **Streamlines** costs, documentation and performance verification
- Is **flexible**: Participants can pursue WELL Certification or WELL D&O (Design & Operations) for individual properties and spaces, but this is not required
- Produces a **WELL Portfolio Score** for participants based on achievements across all properties in the defined portfolio, which changes over time to reflect ongoing progress.



05

COVID-19 RESPONSE

EVIDENCE-BASED APPROACH TO HELP SUPPORT SPACES THAT ADVANCE HEALTH AND SAFETY

IWBI TASK FORCE ON COVID-19 & OTHER RESPIRATORY INFECTIONS: PREVENTION & PREPAREDNESS, RESILIENCE & RECOVERY

The genesis of the rating was feedback from the IWBI Task Force on COVID-19, a group of nearly 600 professionals established in late March 2020 to inform IWBI's response to the pandemic.



INSTITUTIONAL KNOWLEDGE

Guidance on the spread of COVID-19 and other respiratory diseases developed by the World Health Organization (WHO), U.S. Centers for Disease Control and Prevention (CDC) and more.

WELL BUILDING STANDARD

A sub-set of evidence-based strategies, adapted for facilities operations and management, from the WELL Building Standard.

WELL ADVISORIES

Industry experts and researchers across the WELL Concept Advisories, the WELL Research Advisory, the WELL sector advisories also provided extensive insights.



The **WELL Health-Safety rating** is an evidence-based, third-party verified rating focused on operational policies, maintenance protocols, emergency plans, and stakeholder education and engagement to address a COVID-19 environment now and broader health and safety-related issues into the future.



Operational Policies

Adoption of policies and procedures to facilitate a healthy and safe workplace or facility.



Maintenance Protocols

Implementation of facilities management and maintenance protocols designed to reduce the risk of infectious disease transmission.



Emergency Plans

Development of emergency plans and protocols that, when applied, help to safeguard building users.



Stakeholder Education and Engagement

Regular communications, education and signage that capture important updates, activities and information.

IWBI COVID-19 WEBCAST SERIES

POWER OF PLACE

From cultivating mental resilience to digging into evidence-based strategies, our Power of Place webcast series focuses on how the places where we spend our lives can support human health and well-being.



WEBCAST | May 12, 2020

Making the invisible, visible: taking back our spaces in the age of COVID-19

The WELL Faculty's new podcast series, 'Making the invisible, visible', explores the ways in which our built environments shape our lives.

[WELLSPACES](#) [WEBCAST](#) [SOURCES](#)



WEBCAST | May 12, 2020

Power of place: A conversation about racial inequities highlighted by COVID-19

Explore the ways in which our built environments shape our lives, and how we can use design to create more equitable spaces.

[WELLSPACES](#) [WEBCAST](#) [SOURCES](#)



WEBCAST | May 12, 2020

Places matter to policy, operations and design

Explore the ways in which our built environments shape our lives, and how we can use design to create more equitable spaces.

[WELLSPACES](#) [WEBCAST](#) [SOURCES](#)



WEBCAST | May 12, 2020

Places matter to microbial interactions

Explore the ways in which our built environments shape our lives, and how we can use design to create more equitable spaces.

[WELLSPACES](#) [WEBCAST](#) [SOURCES](#)



WEBCAST | May 12, 2020

Places matter for stress and immunity

Explore the ways in which our built environments shape our lives, and how we can use design to create more equitable spaces.

[WELLSPACES](#) [WEBCAST](#) [SOURCES](#)



WEBCAST | May 12, 2020

Places matter for human health

Explore the ways in which our built environments shape our lives, and how we can use design to create more equitable spaces.

[WELLSPACES](#) [WEBCAST](#) [SOURCES](#)



CASE STUDY

ASID, WELL PLATINUM CERTIFIED (WASHINGTON, DC)

"ASID's new office headquarters was designed for environmental sustainability, and health and wellness, with a focus on indoor air quality, employee satisfaction, and productivity. In their new office, **employee absenteeism has decreased by 19% and presenteeism by 16%.**"



CASE STUDY

CUNDALL, WELL GOLD CERTIFIED (LONDON, UK)

"Cundall's new office, which focused on improved indoor air quality, including continuous monitoring of carbon dioxide (CO₂) and volatile organic compounds (VOCs), has **saved the company £200,000 due to a reduction of four sick days per year per employee and a 27% reduction in staff turnover.** WELL Certification increased the project cost by 3.6%. Based on the above noted savings, these costs had a **return on investment of less than two months.**"



CASE STUDY

LANDSEC, WELL SILVER CERTIFIED (LONDON, UK)

"Landsec's new London workplace prioritizes in-person collaboration, health and wellbeing, and indoor environmental quality within a green building. The percentage of employees feeling that the space allows them **to work productively rose by 30%** after occupying the new space. This high level of project and employee performance was realized with a less than 3% increase in project cost."

JOIN THE COMMUNITY

WAYS TO ENGAGE WITH WELL



The WELL Accredited Professional (WELL AP) credential denotes expertise in the WELL Building Standard (WELL) and a commitment to advancing human health and wellness in buildings and communities around the world.

WELL Faculty

The WELL Faculty program is made up of a core group of acclaimed experts who are pioneering and influencing WELL concepts globally through workshops, online engagements, seminars and symposiums.



The member program at IWBI is how we are convening, celebrating and collaborating with companies and organizations who are leading the movement to advance human health in buildings and communities around the world.



WE ARE
WELL

