

Highlight on the 'Built4People' Horizon Europe Co-Programmed partnership

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Built4People (B4P) Partnership (Co-Programmed)



A Policy cross-cutting initiative:

- Addresses: buildings climate-neutrality + sustainability, reducing resource intensity & increasing recyclability*
- Considers other policies relevant to buildings, incl. the need to preserve our European Cultural Heritage*

Scope:

- Decarbonisation, sustainability and better living (Europe & beyond)
- Gather partners across the built environment value chain, tackling fragmentation

Aim:

Produce & deliver on the market holistic innovation

- Long-lasting transformations & behavioural change
- Deliver long-term goals set by the EGD
- Integrated approach, driven by innovation and pulled by demand



Built4People (B4P) Partnership (Co-Programmed)



Approach:

- People-centric holistic innovation
- High quality architecture → low carbon, highly energy & resource efficient built environment
- Drive the societal and economic transition towards sustainability.

Coordination:

- EC: DG ENER Lead contact → co-creation process among 12 EC services responsible for the policies focusing on the BE: ENER.B2, B3, B5; RTD.D1; GROW.C1; ENV.B2; MOVE.B3; CLIMA.C1; CNECT.H5; EAC.D1, D2; EMPL.C3.
- Partners others than the EU:

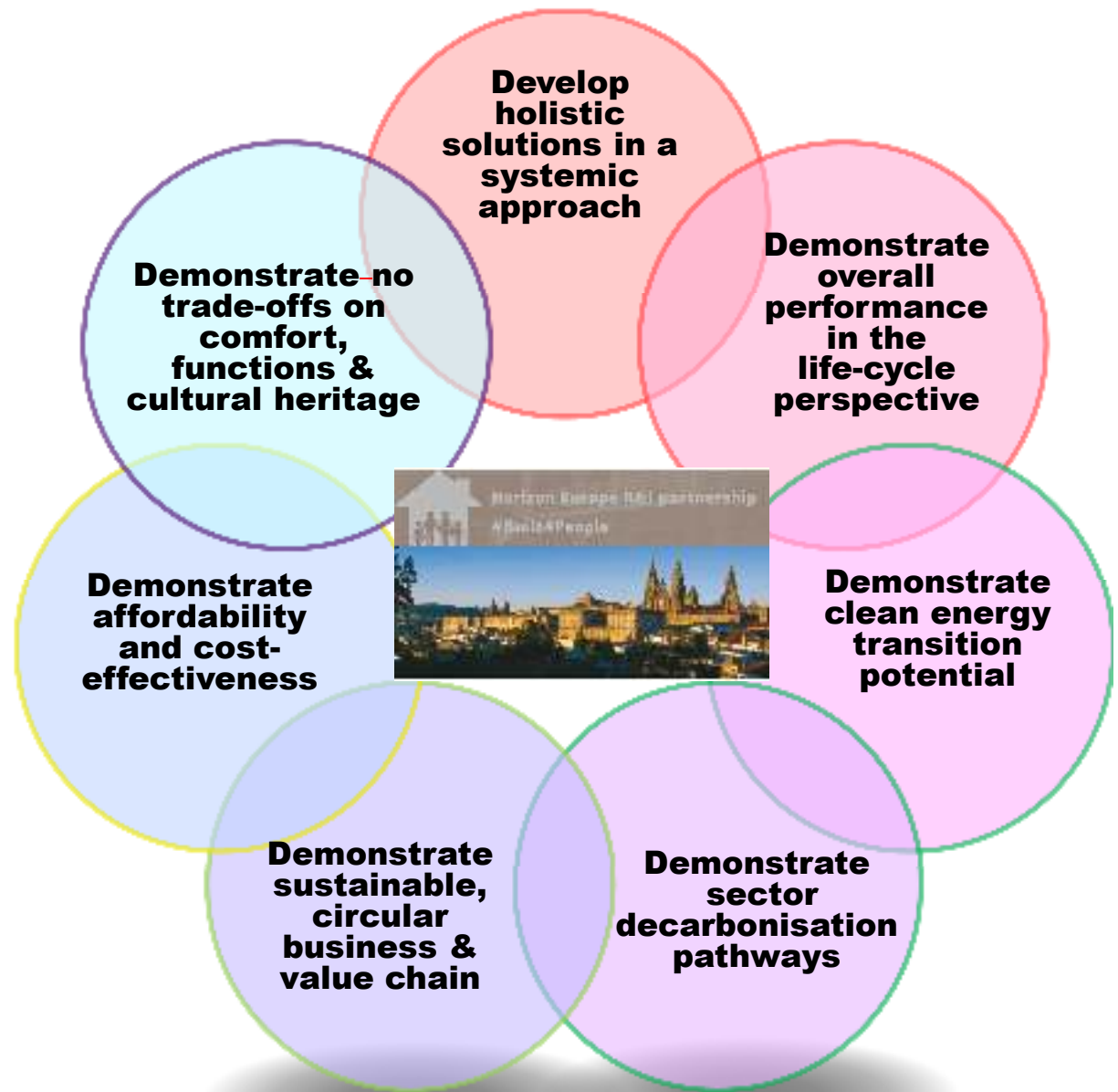


Reminder:

- B4P is the “successor” of the EeB cPPP
- EeB cPPP’s last Project Review (2021 edition):
 - under development
 - available early 2022
 - 106 projects funded under H2020



B4P Partnership – Context and specific objectives



→ Detailed information @ [B4P-Proposal](#)

B4P – Establishing synergies



CET*
Partnership
**Clean Energy Transition*



European Green Deal

Circular & Climate-neutral
Construction & Renovation

People-centric Built Environment

Behavioural change towards
sustainable living



Built Environment as an
Active component for a

Clean Energy & Resource-efficient Transition

Europe fit for the Digital Age

Digital transformation of the
Construction Industry &
Built environment

Smart PEBs

- Positive-energy Buildings / Blocks
- Producing on a **yearly basis** more primary energy than used.
- Bioclimatic architecture, advanced materials, ICT...

Energy-Community (EC) nodes

- EC & Renewable - UE Directive 2018/2001
- EC & internal market - UE Directive 2019/944

Energy-driven Urban renovation

- Renovation wave
- Building Retrofitting
- Decarbonisation heating & cooling in Buildings



SET-Plan IWG 5
Energy Efficiency in Buildings

Where we are...

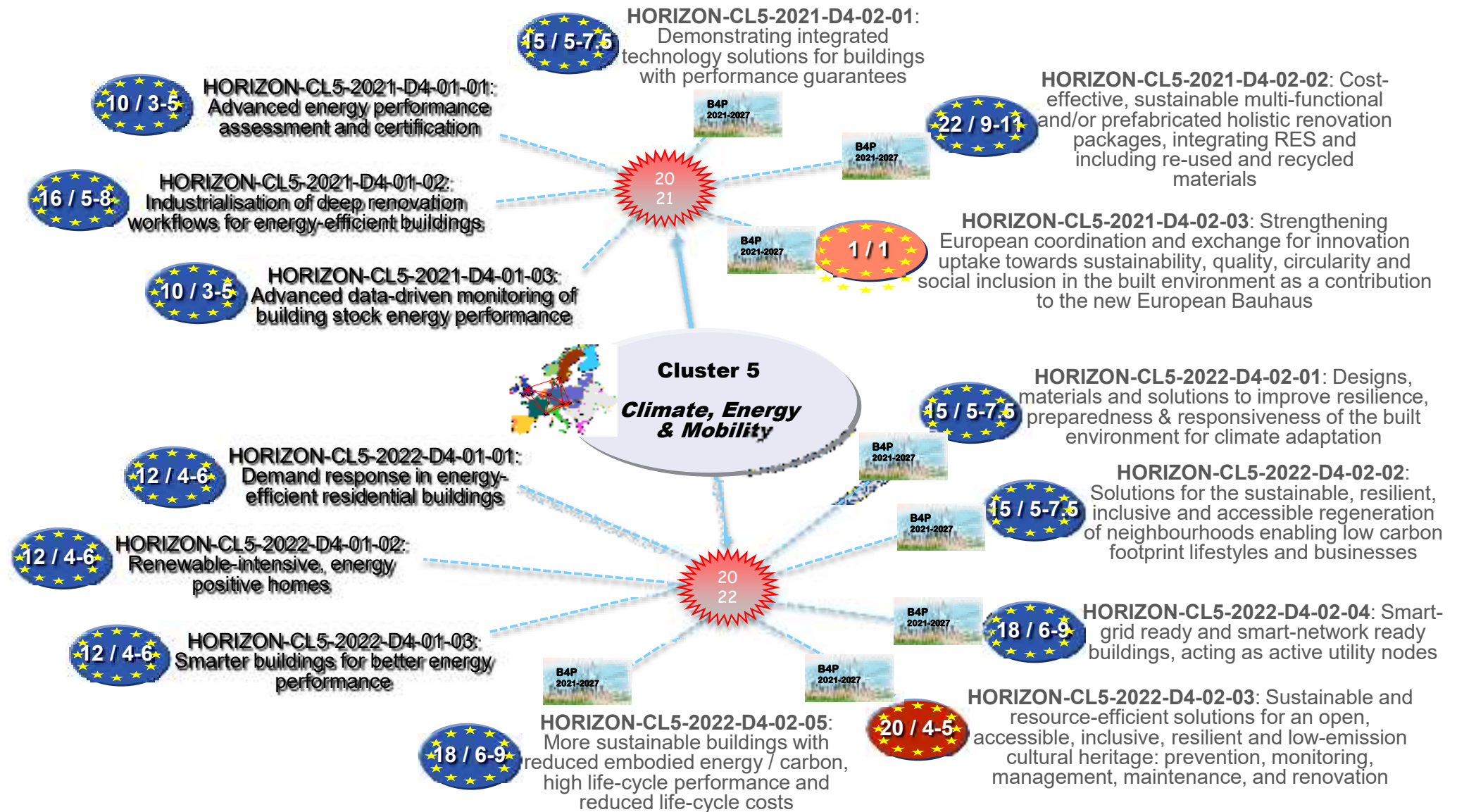
- Partnership framework established with the EC and the private side (*Partners other than the Union*)
- Official launch ceremony for European Partnerships @ 3rd edition of European R&I Days:
 - *Wed 23 June 2021 @ 12:15-13:00, virtual event (video streamed) – including a short presentation of the 11 co-programmed partnerships and a symbolic “signature” of one MoU*
 - See [EU Partnerships factsheet](#)
- Signature of B4P MoU over Summer 2021
- Governance & rules of procedure for the B4P Partnership - e.g.:
 - *Partnership Board*
 - *Partnership Management / Secretariat (jointly ensured by ECTP & WGBC European Regional Network)*
- Consolidation and endorsement of the Strategic Research & Innovation Agenda and associated KPIs

... and next steps

- Planning of 2022 activities
 - *Including the organisation of the 1st Plenary Stakeholders Forum (planned Q2 2022)*
- Creating synergies
 - *SET-Plan*
 - *High-Level Construction Forum*
 - *Other Partnerships*
 - *Etc.*
- Contribution to the elaboration of the (Horizon Europe WP 2023-2024) list of topics implemented under Built4People (*in relationships with objectives and scope of Cluster 5 / Destination 4*)



ECTP / B4P – HEU WP2021-2022 (sample)



Legend

Funding (M€)



Why participate

- Follow-up of **EU research and innovation** in Construction & the Built environment
- Taking part in **agenda-setting and thematic priorities**
- **Networking** for consortium building and entering value chains
- A way for starting **collaboration at a European level** and have access to new domestic and European partners, and Innovation clusters
- Support for **risk-sharing**



How to participate

- **Participate in the partnership calls** - *B4P calls are fully open to all and anyone can participate!*
- **Follow info-sessions and open consultancies**, e.g. *entities can send inputs & receive information through the Stakeholders Forum*
- **Become a Partner in the PPP associations** - *entities can be more proactive by joining the associations in the background (WGBC or ECTP)*

Built4People – For more information...



www.ectp.org



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